

OCT29/12 12.13
*** WFTV-TV ***

#

BUYER NAME MARIANNE CAMPBELL

SALES PRSN WA- JOE KNAUER

ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 6399603

CLASS: NATL. LOCAL REGIONAL

PRDCT	<u>FL ENTERPRISE FOUN</u>	<u>EST#654</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT29/12 12.13

REP: TO LENA

TO LENA
FR JULIE
** NEW ORDER **
TTLS \$26500..5X
PLS CFM, THX 10/29

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
FL ENTERPRISE FOUNDATION

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 654												
1			500P-530P	30		\$4,500.00	10/30	10/30	1		TUE	1
PROGRAM : NEWS												
2			530P-600P	30		\$4,500.00	10/31	11/1	2		W-TH	2
PROGRAM : NEWS												
CON COM1 : 1X PER DAY												
3			600P-630P	30		\$6,500.00	10/31	11/1	2		W-TH	2
PROGRAM : NEWS												
CON COM1 : 1X PER DAY												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

NOV/12 26500.00

CONTRACT TOTAL 26500.00

TOTAL SPOTS 5

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI

DEMOS- RA35+*